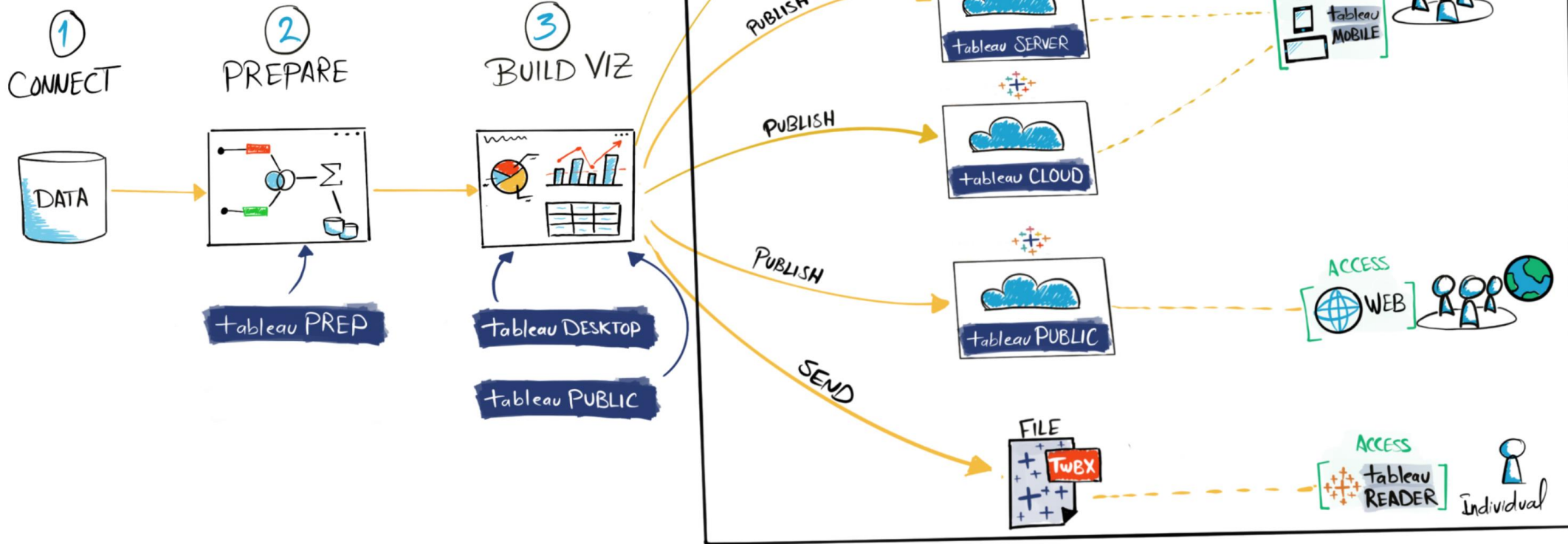




4 SHARE



**DESKTOP**

Tableau Desktop

"Backbone Product of Tableau"

Developer tool for data **visualization**

- **Connect** data
- **Build** views, dashboards, stories
- **Publish** workbooks & data sources

Requires a **license**

90 Data connectors

Publish

- Tableau **Server**
- Tableau **Cloud**
- Tableau **Public (cloud)**

No Limitations

For Data scientists & Data analysts





PUBLIC

Tableau Public

"Free Version of Tableau Desktop"

Developer tool for data visualization

- Connect data
- Build views, dashboards, stories
- Publish workbooks & data sources

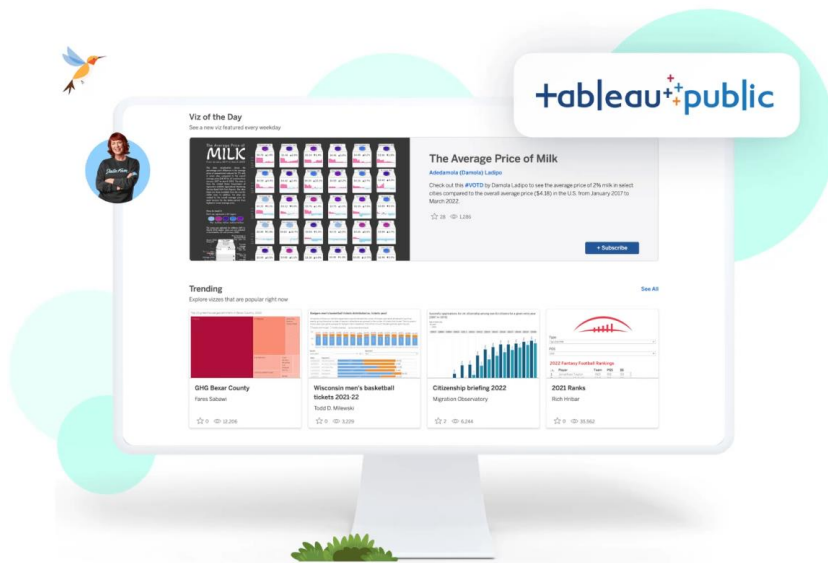
Free Tool

4 Main Limitations

- 10 Data connectors (only local files)
- Limited to 15 Million rows
- Publish to only Tableau Public (cloud)
- Can't save locally

All tools & functions to build Viz are available!

For Everyone



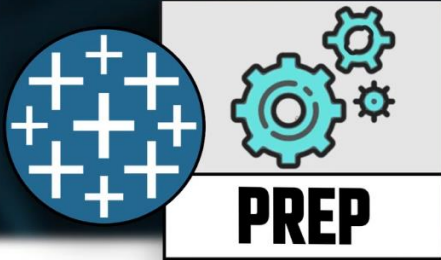


Tableau Prep

"Data Engineering Tool"

Developer tool for data engineering

- Connect data
- Build flows (clean, combine, aggregate ... etc)
- Publish flows & data sources

Requires a license

90 Data connectors

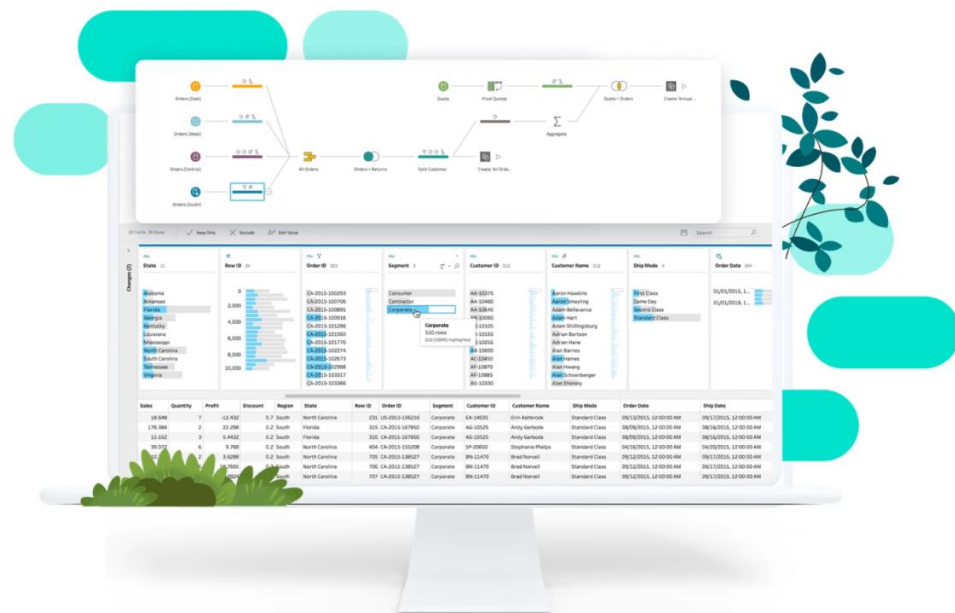
Output

- File
- Tableau Data Source
- Database Table

Publish

- Tableau Server
- Tableau Cloud

No public (free) version available.



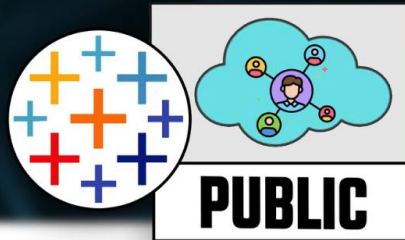


Tableau Public Cloud

"Social Media of Tableau"

Sharing tool for data visualization

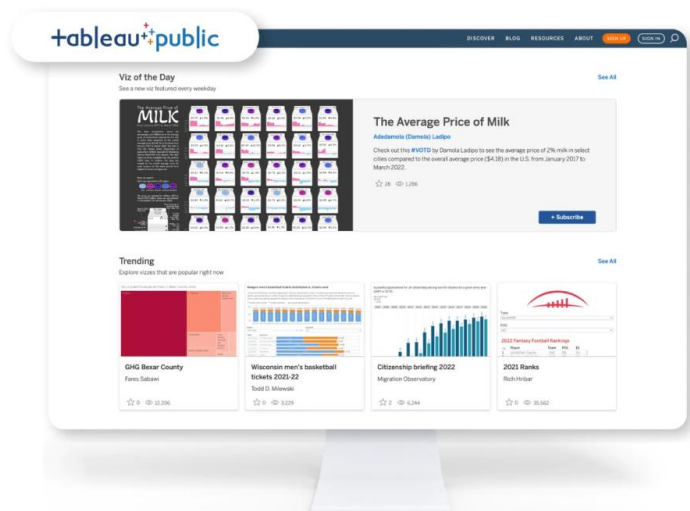
Free Cloud Service from Tableau

Platform

- Inspiring
- Connecting to other developers
- Sharing your skills

Main Limitations

- Limited to 10 GB for each account
- No connection to sources
- No Security features



**READER**

Tableau Reader

"Free Tool to view Vizzes"

Sharing tool for data visualization

Free Tool

Only to view visualization

Main Limitations

- Can't build visualization
- Can't Refresh Data
- No Security features

Don't recommend using it in organization

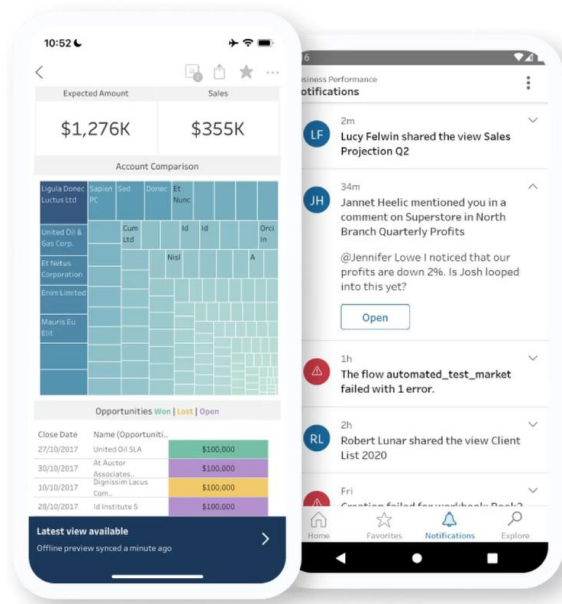





MOBILE

Tableau Mobile

"Access Vizses from anywhere"



Only to **view** visualization

Cant use it to **build** data visualization

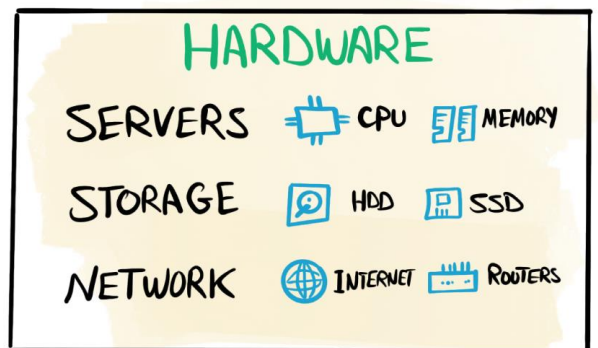
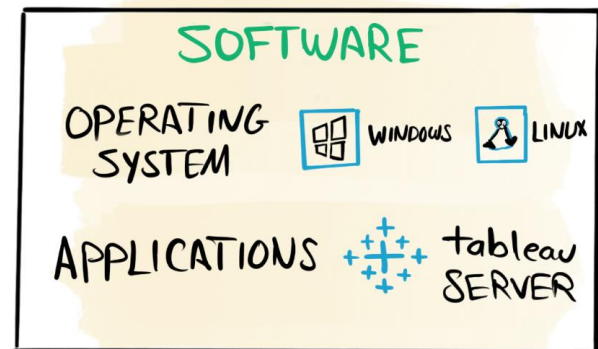
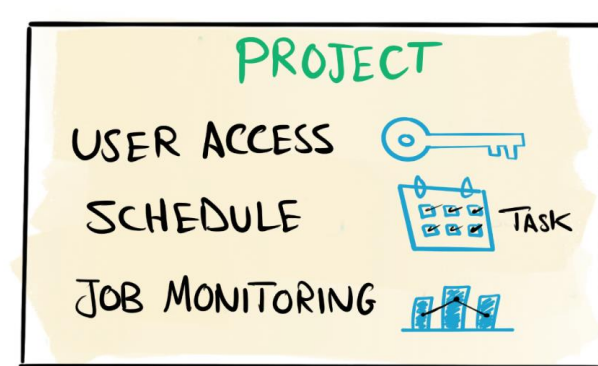
Free App to **download**

Require a **licence** to use


Connect to

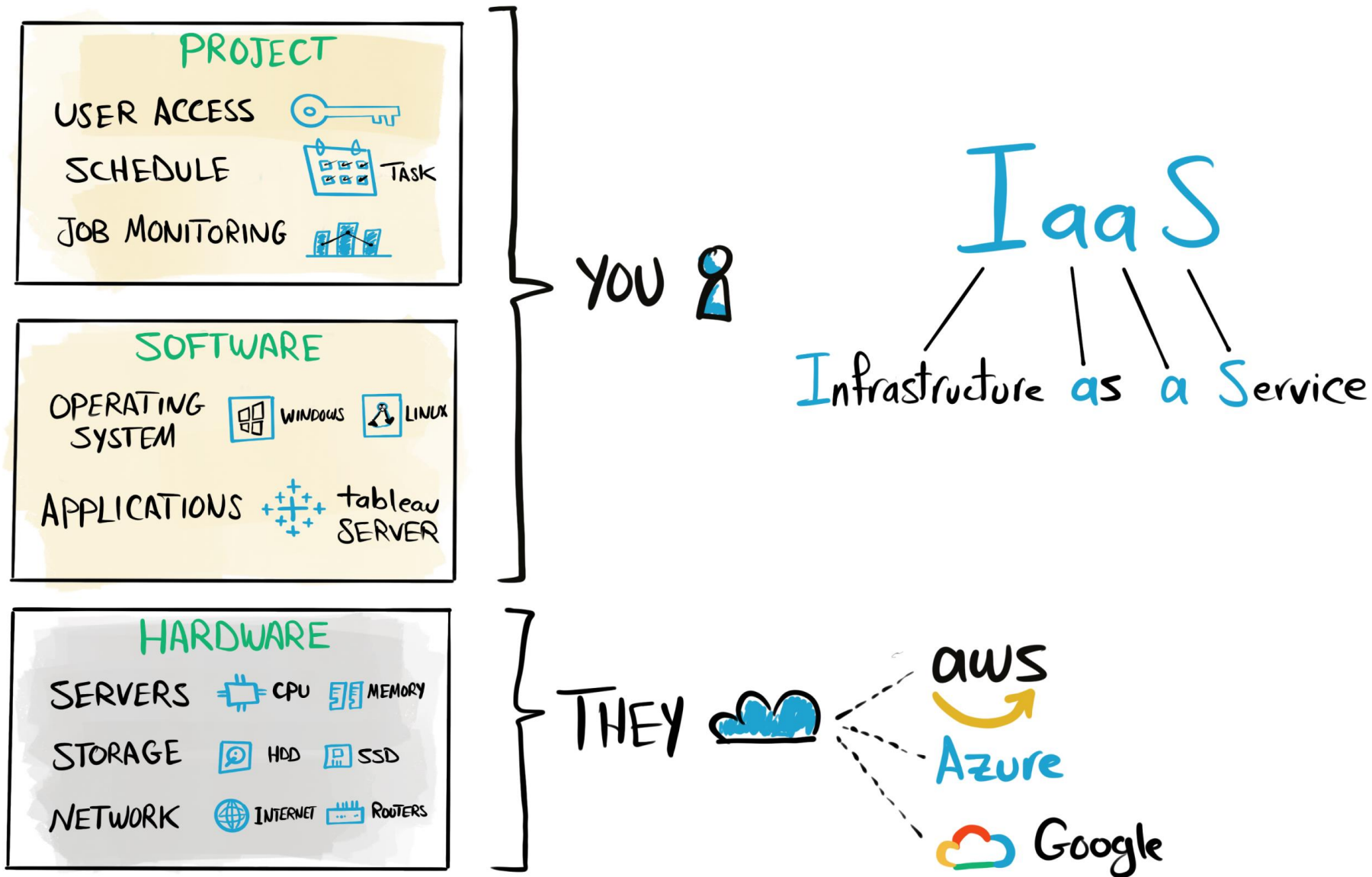
- Tableau **Server**
- Tableau **Cloud**

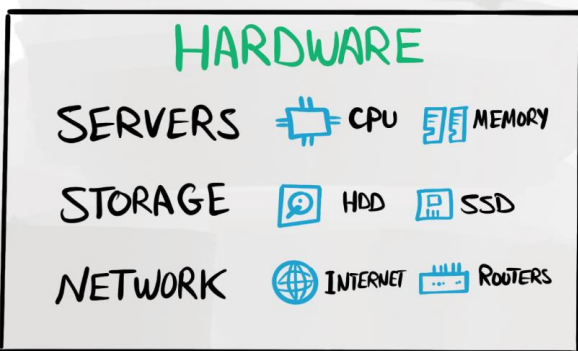
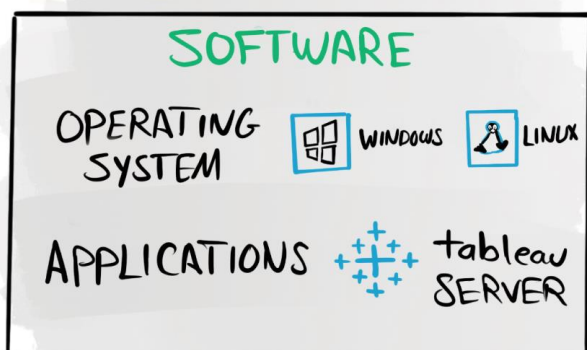
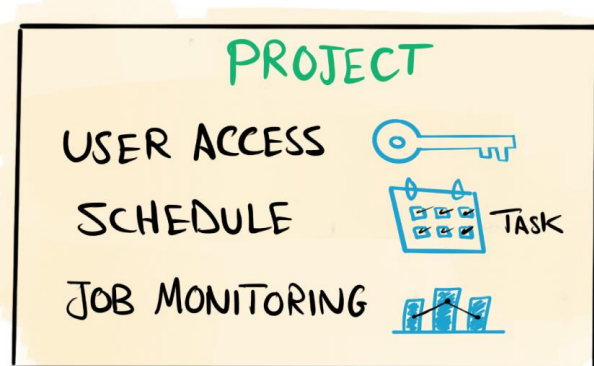

Caching Dashboards for **offline** access



YOU 

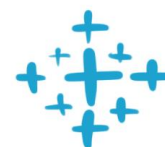

ON-PREM



YOU 












SaaS

Software as a Service

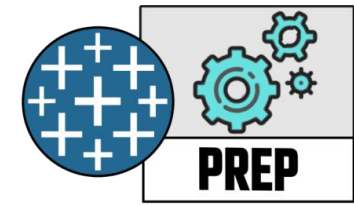
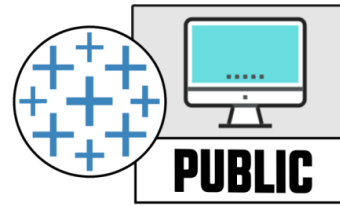
THEY  tableau CLOUD












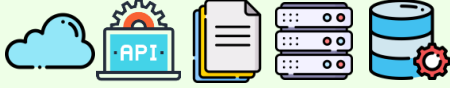

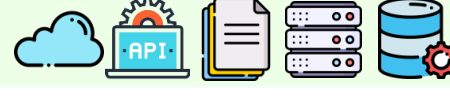









Dev Products Comparison

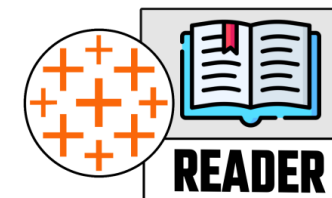
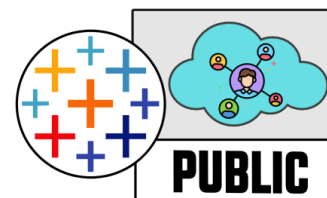
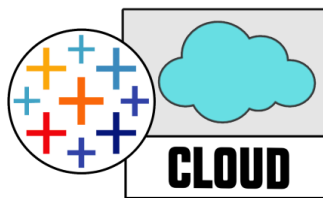
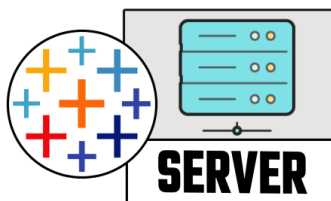


	  SERVER	  SERVER	 CLOUD
 Hosting			
 Hardware	YOU	THEY	THEY
 Software	YOU	YOU	THEY
 Project	YOU	YOU	YOU
 PROS	Full Control	Flexibility	Focus on Core Business
	Data behind Firewalls	No Upfront Costs	Always Up-To-Date
 CONS	High Upfront Costs	Software Administration	Loss of Control
	Inflexibility	Unexpected costs	Potential Networking Issue

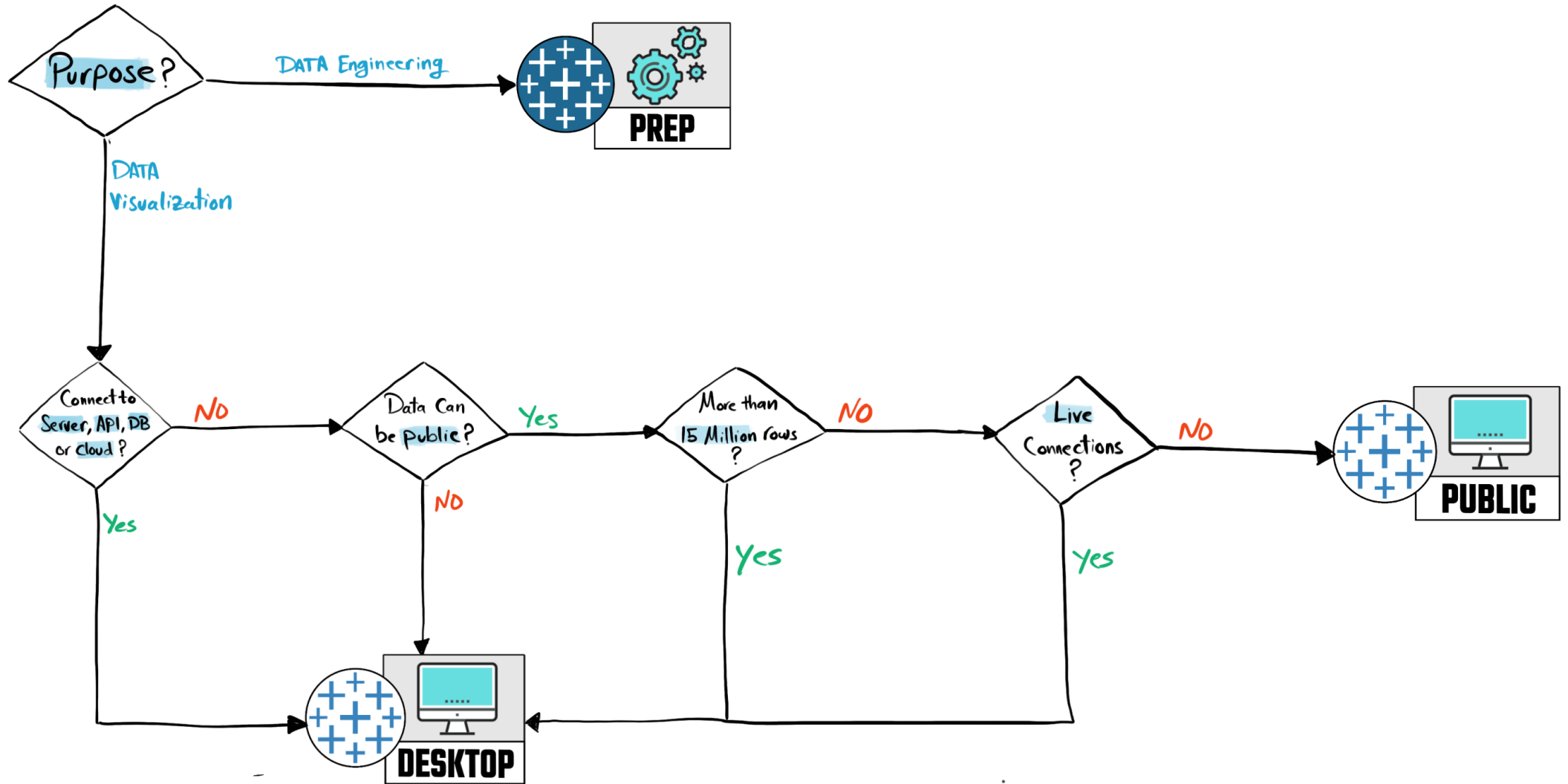
Dev Products Comparison

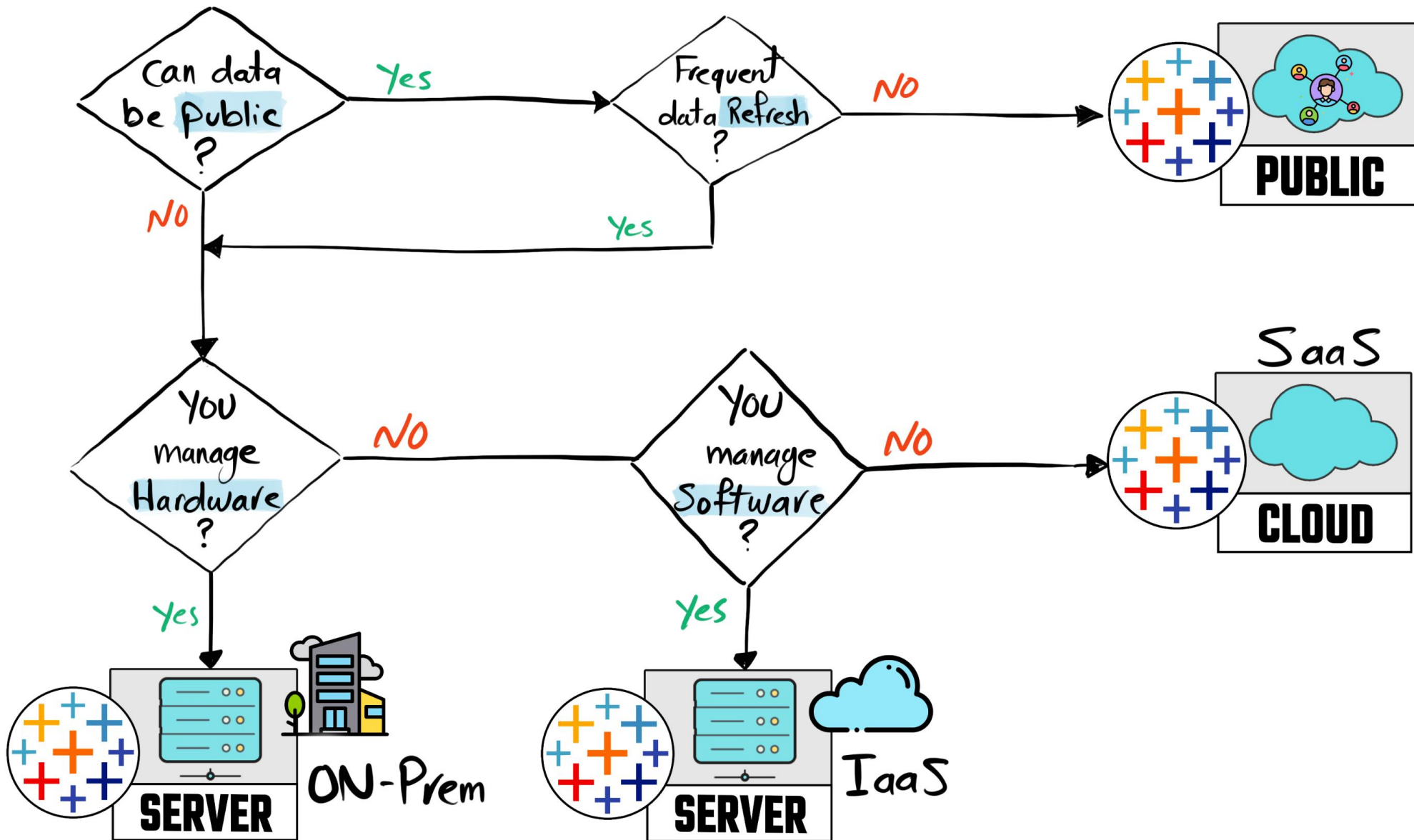


	DESKTOP	PUBLIC	PREP
 Purpose	Data Visualization	Data Visualization	Data Engineering
 Costs			
 Security			
 Data Limit	No Limit	15 Million Rows	No Limit
 Connectors			
 Live Con.			
 Store Locally			
 Audience	Data Scientists & Analysts	Everyone	Data Engineers



	SERVER	CLOUD	PUBLIC	READER
Project				
Software				
Hardware				
Storage Limit	Server Disk Space	No Limits	10 GB	No Limits
Connectors				
Automation				
Mobile				
Sharing				





Choose Right Tableau Product

