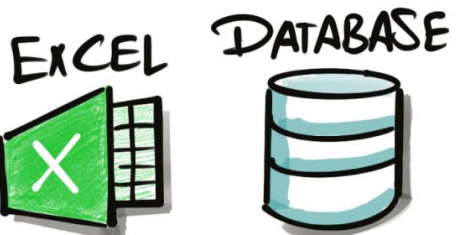
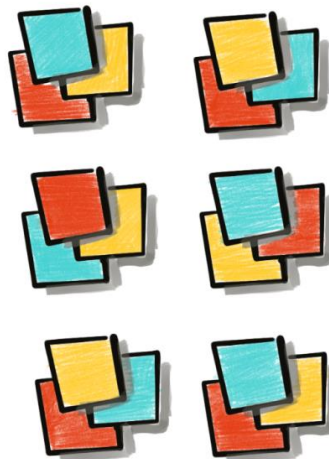


VARIETY

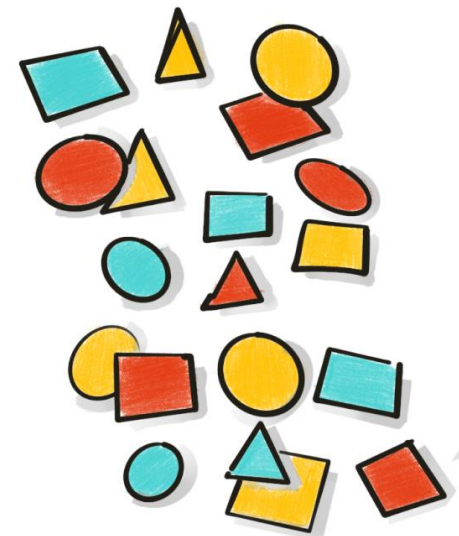
Structured



Semi-Structured



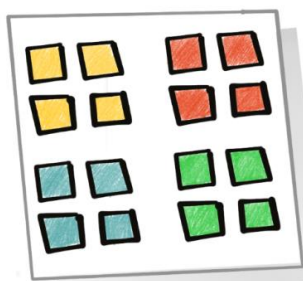
Unstructured



VELOCITY



BATCH

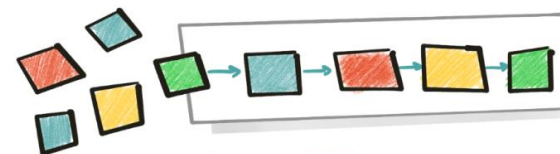


once a day

Hours → Mins



STREAM



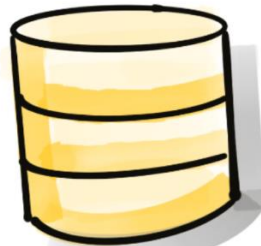
24

SEC → MSEC

VOLUME



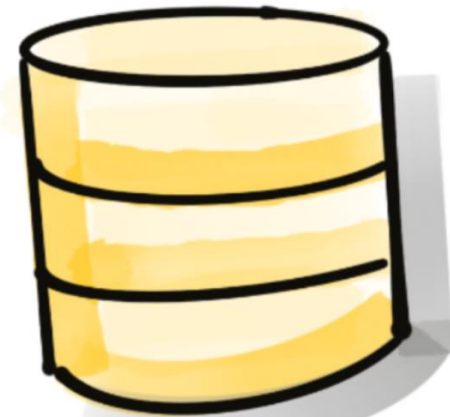
MB



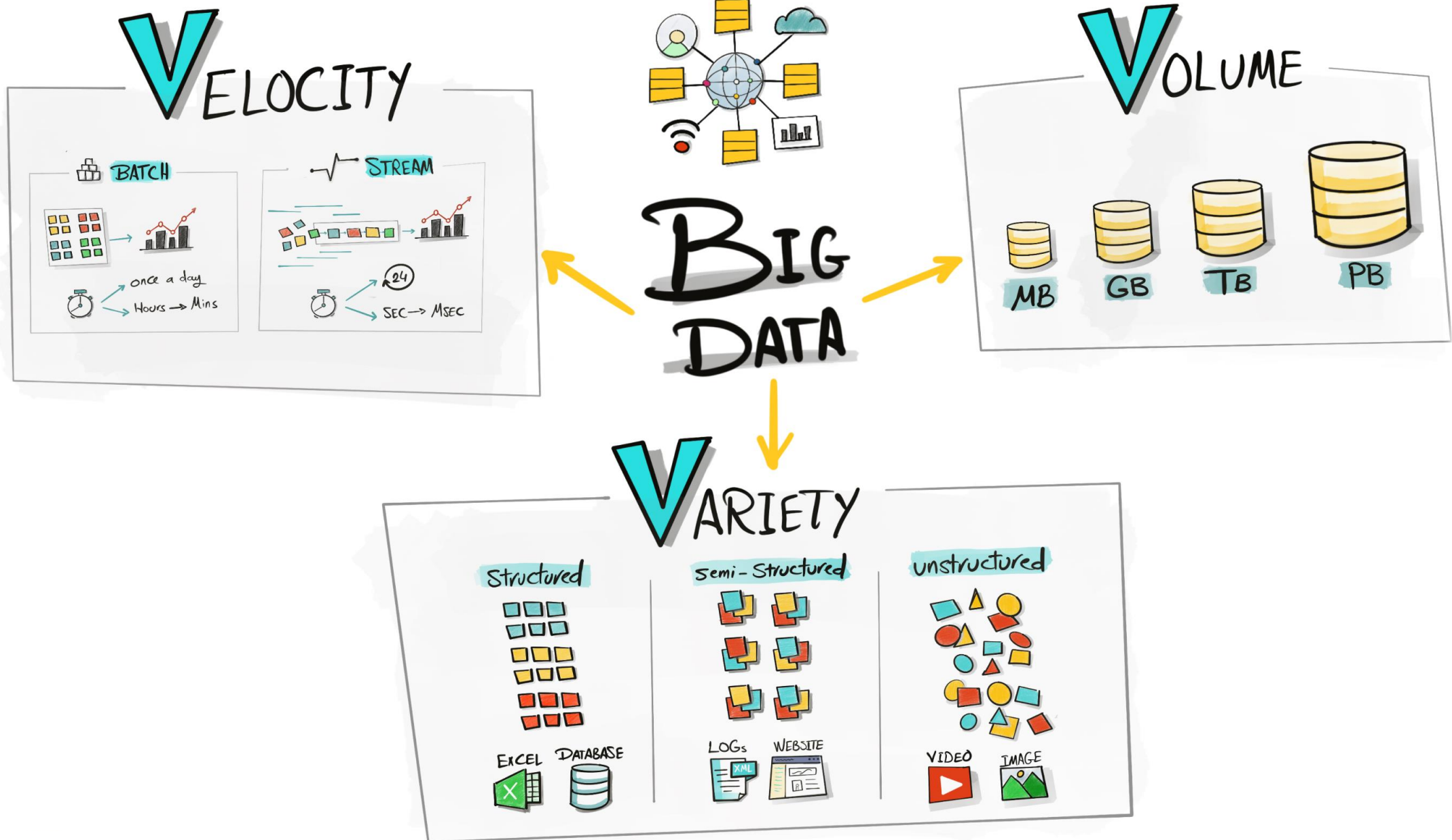
GB



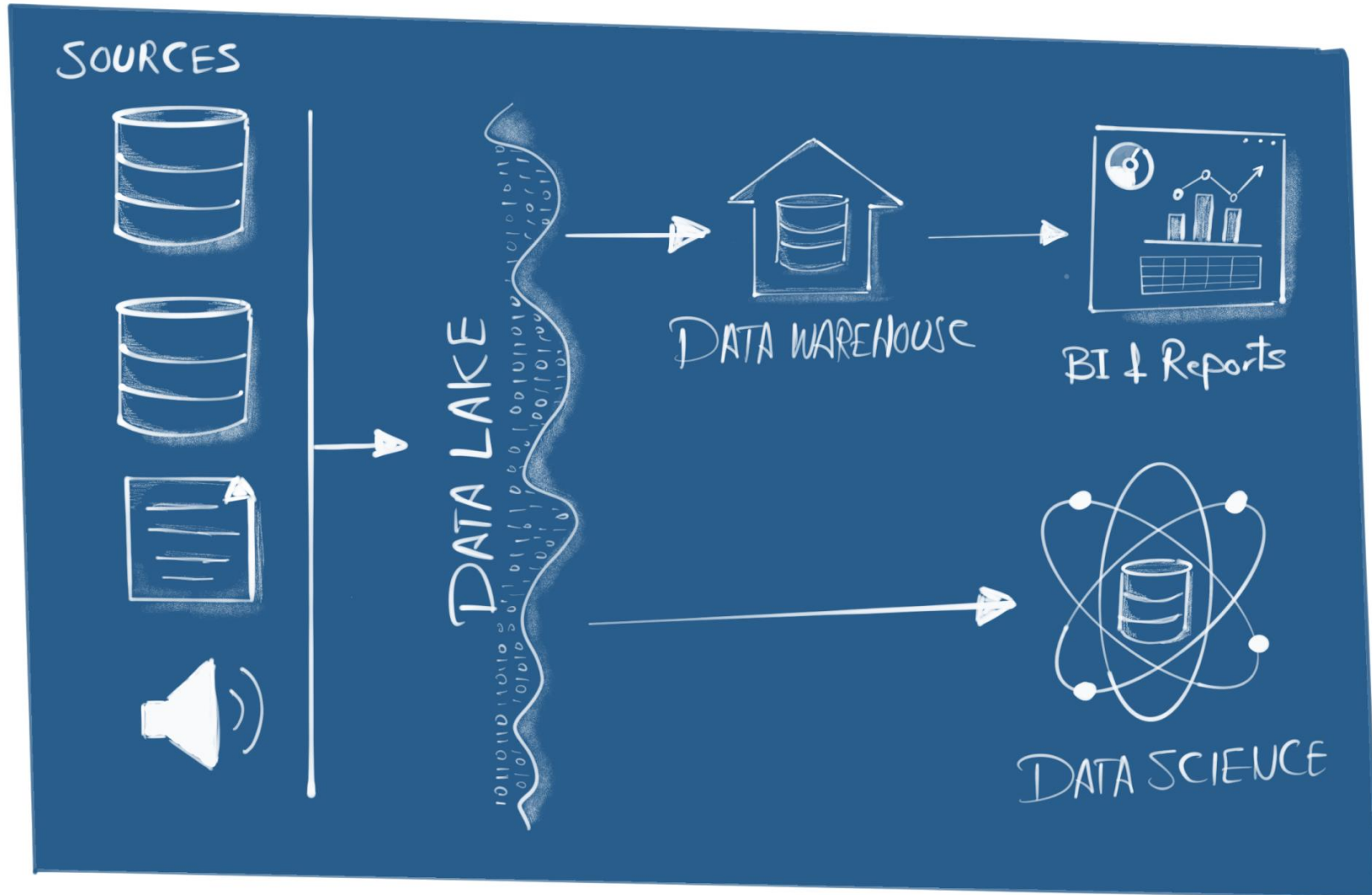
TB



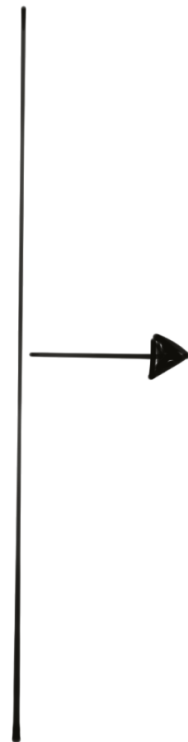
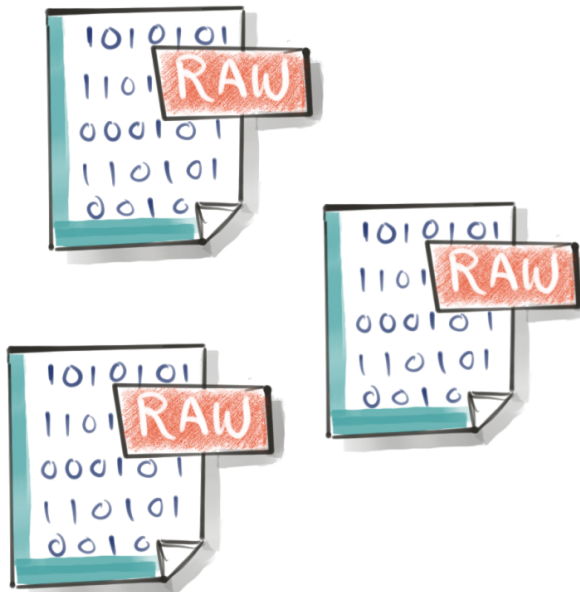
PB



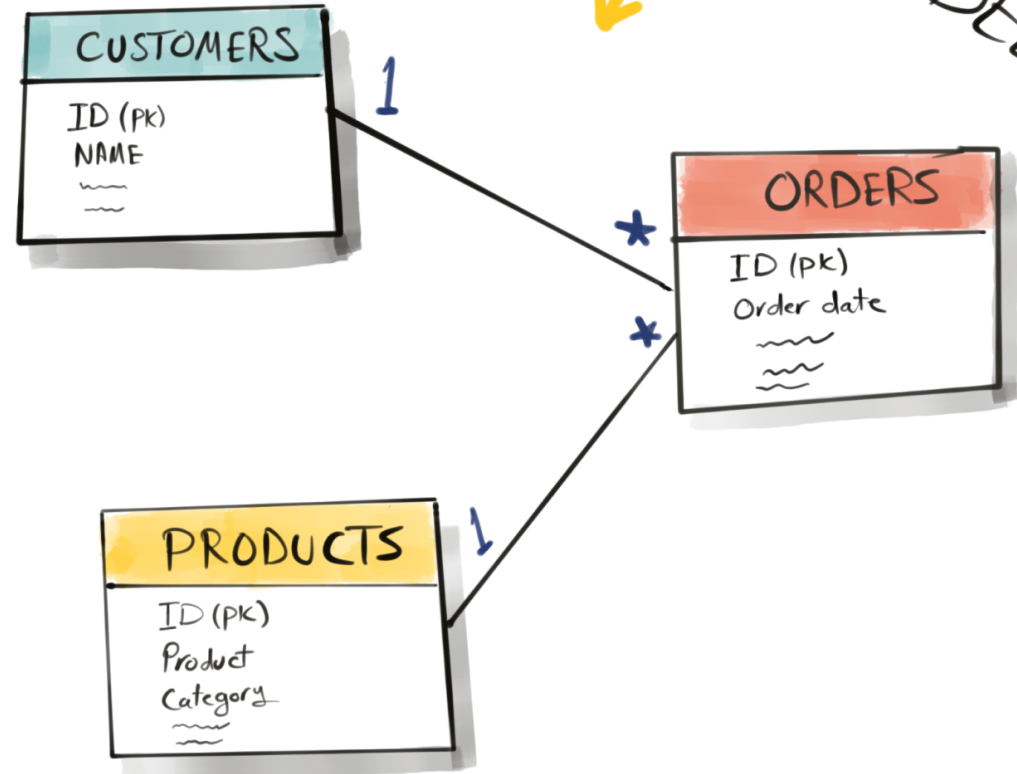
Blueprint



RAW DATA

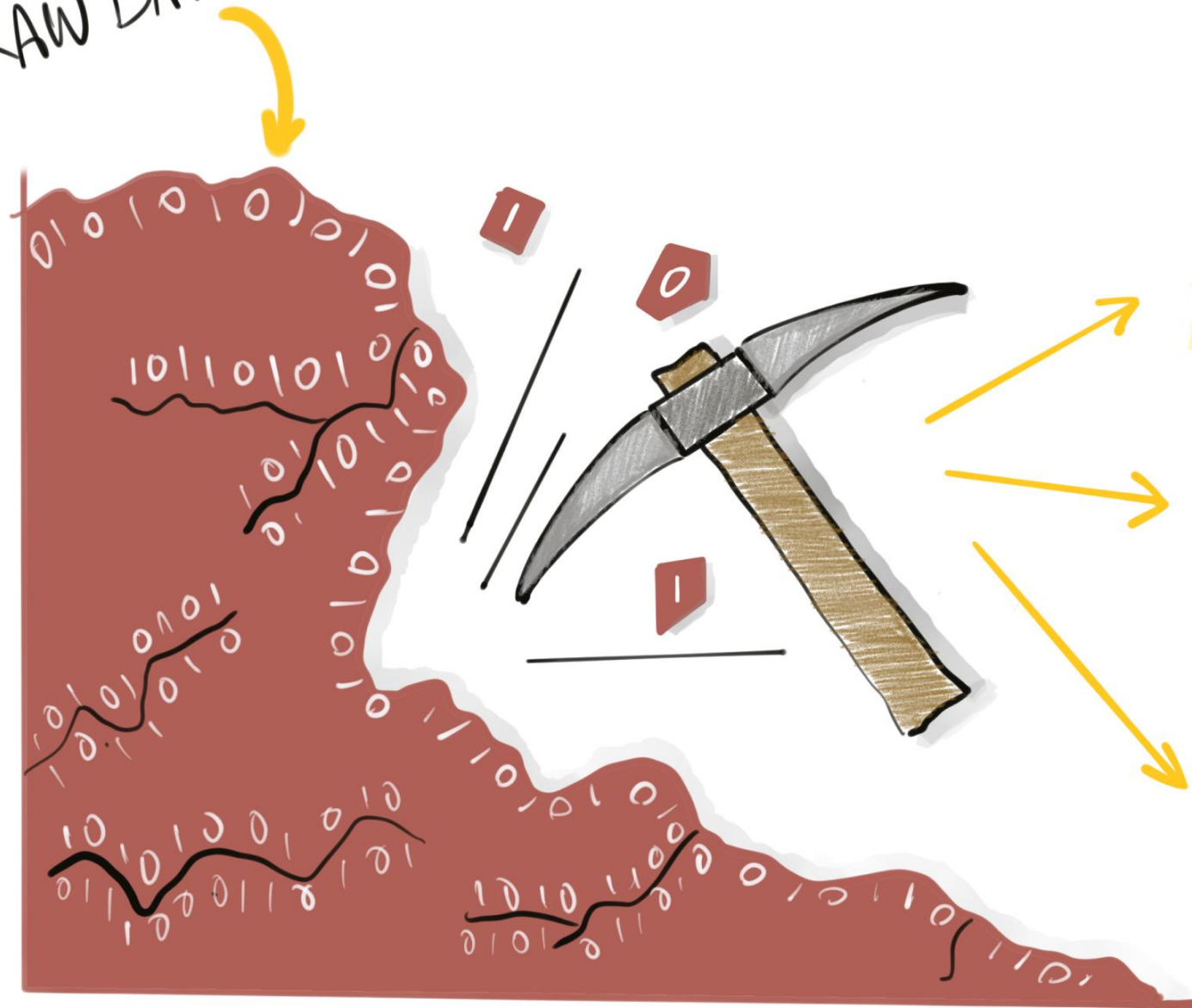


Logical
DATA MODEL

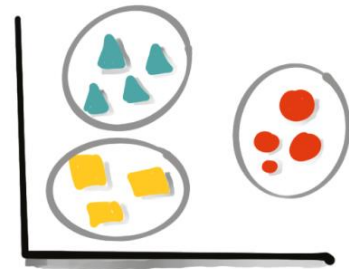


DATA MINING

RAW DATA



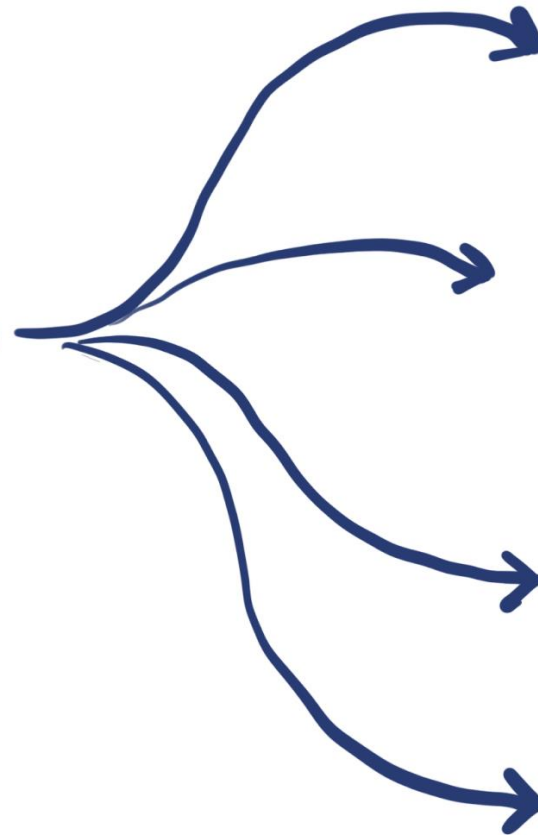
Knowledge



RAW DATA



101101010010101010



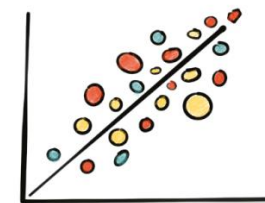
BARS



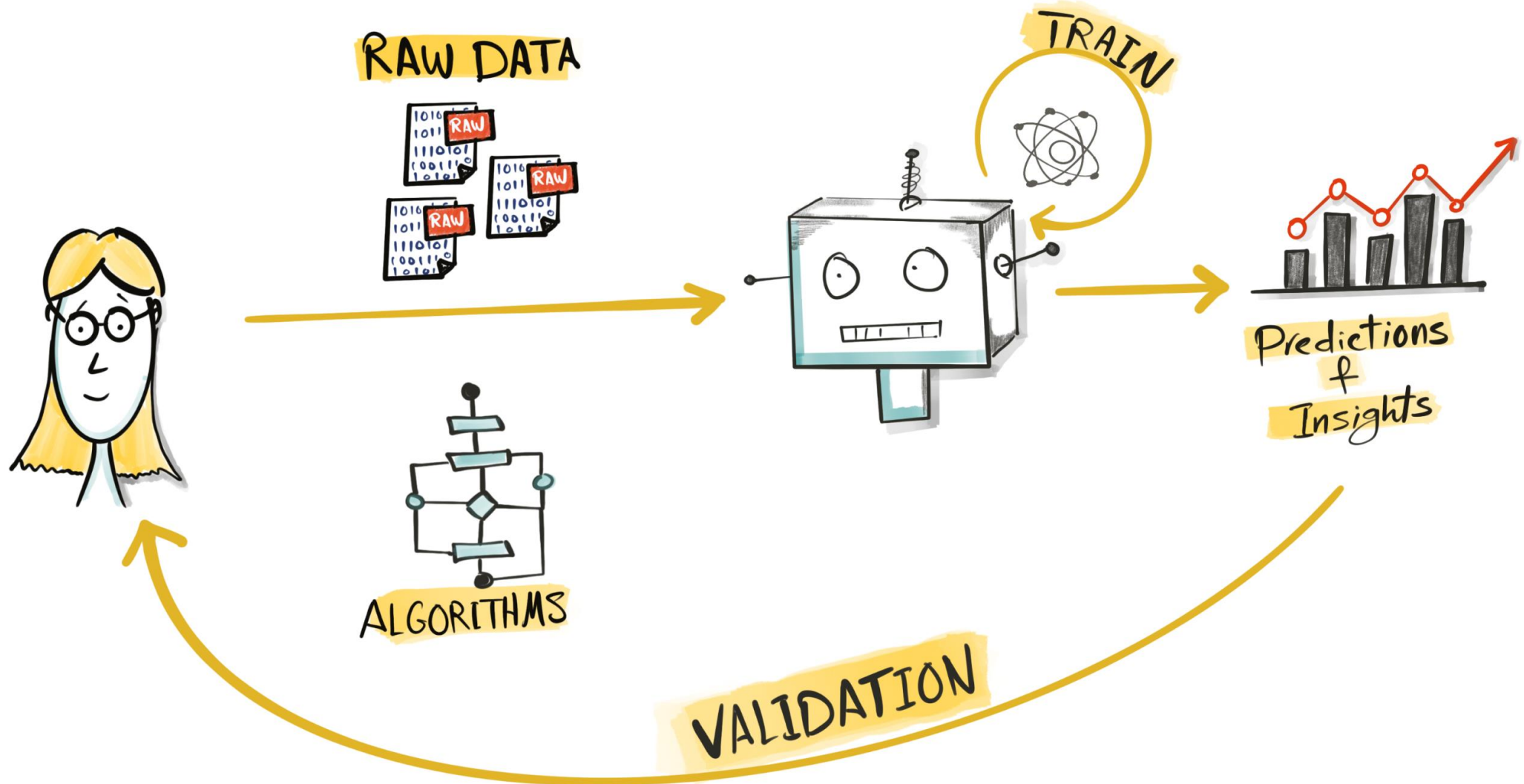
PIE



TREE



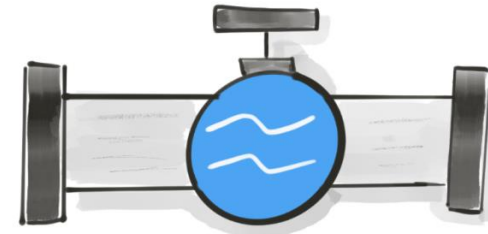
PLOTS



DATA STORAGE

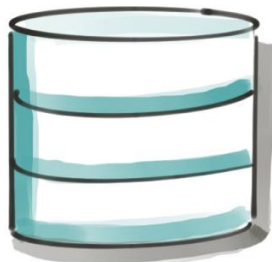


DATA PIPELINE

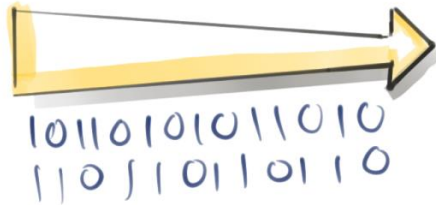


ETL

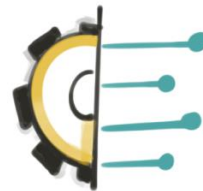
SOURCE



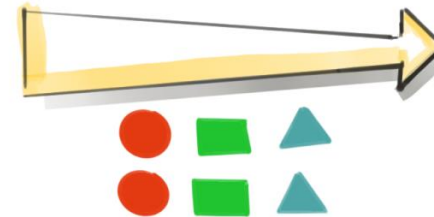
EXTRACT



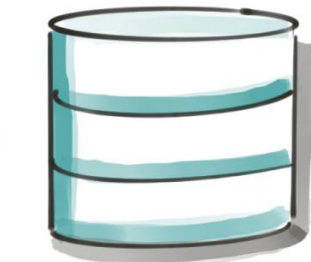
TRANSFORM

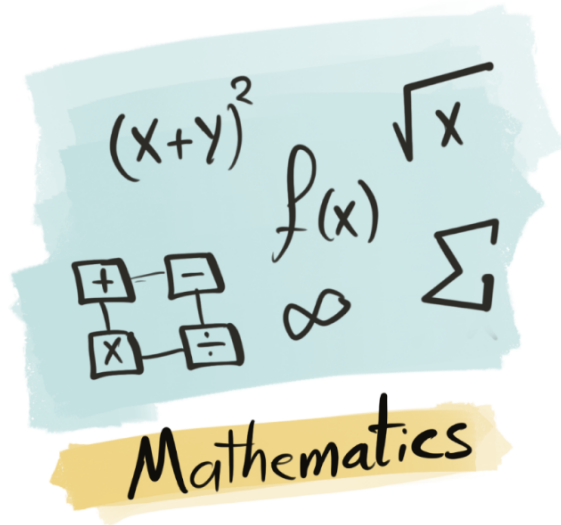


LOAD



TARGET



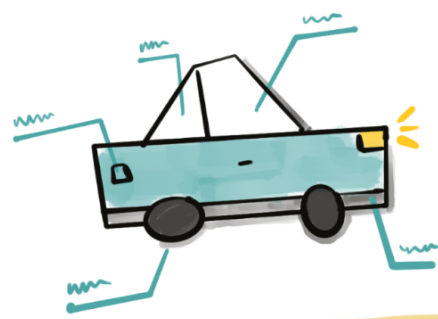


Mathematics

Knowledge

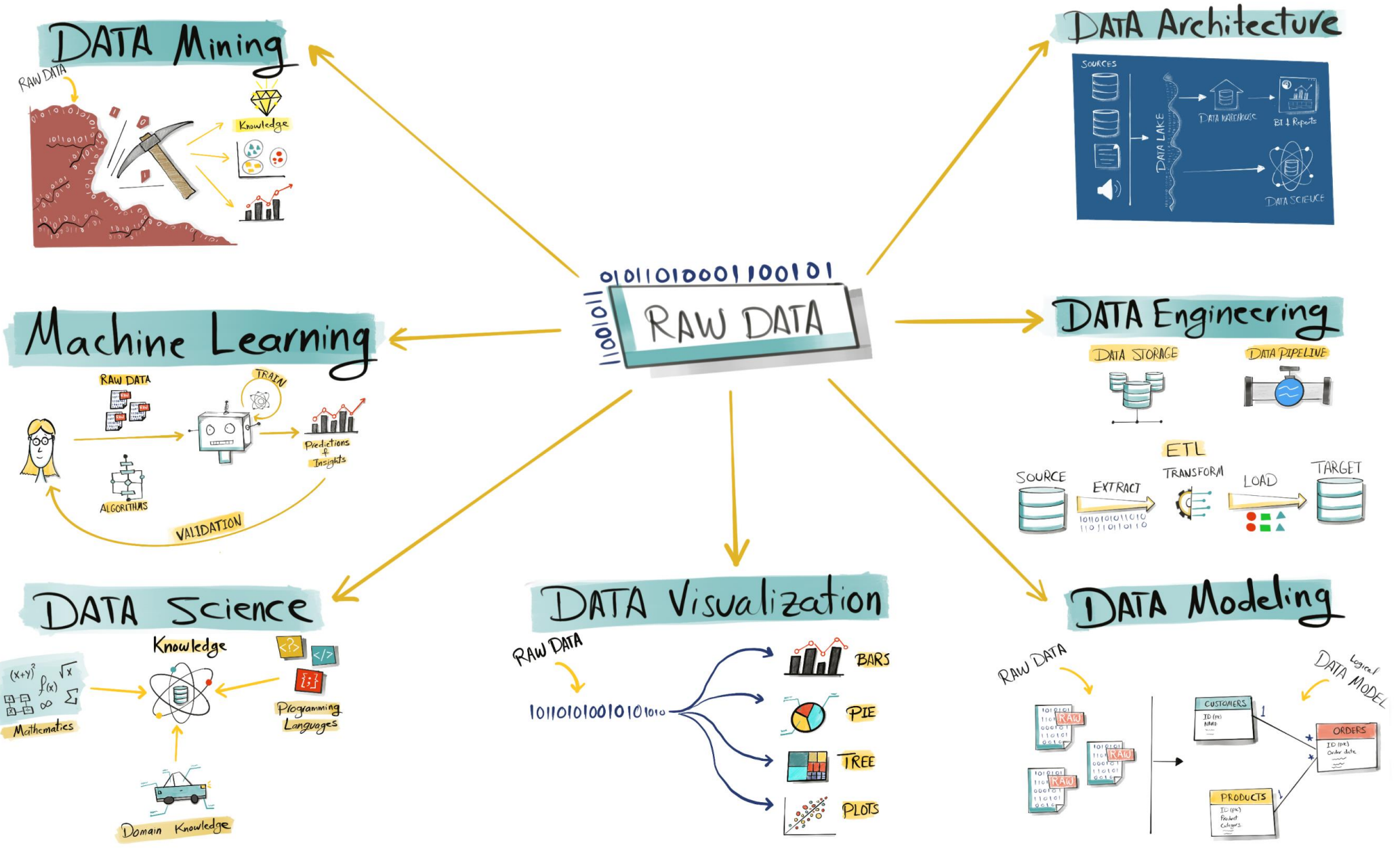


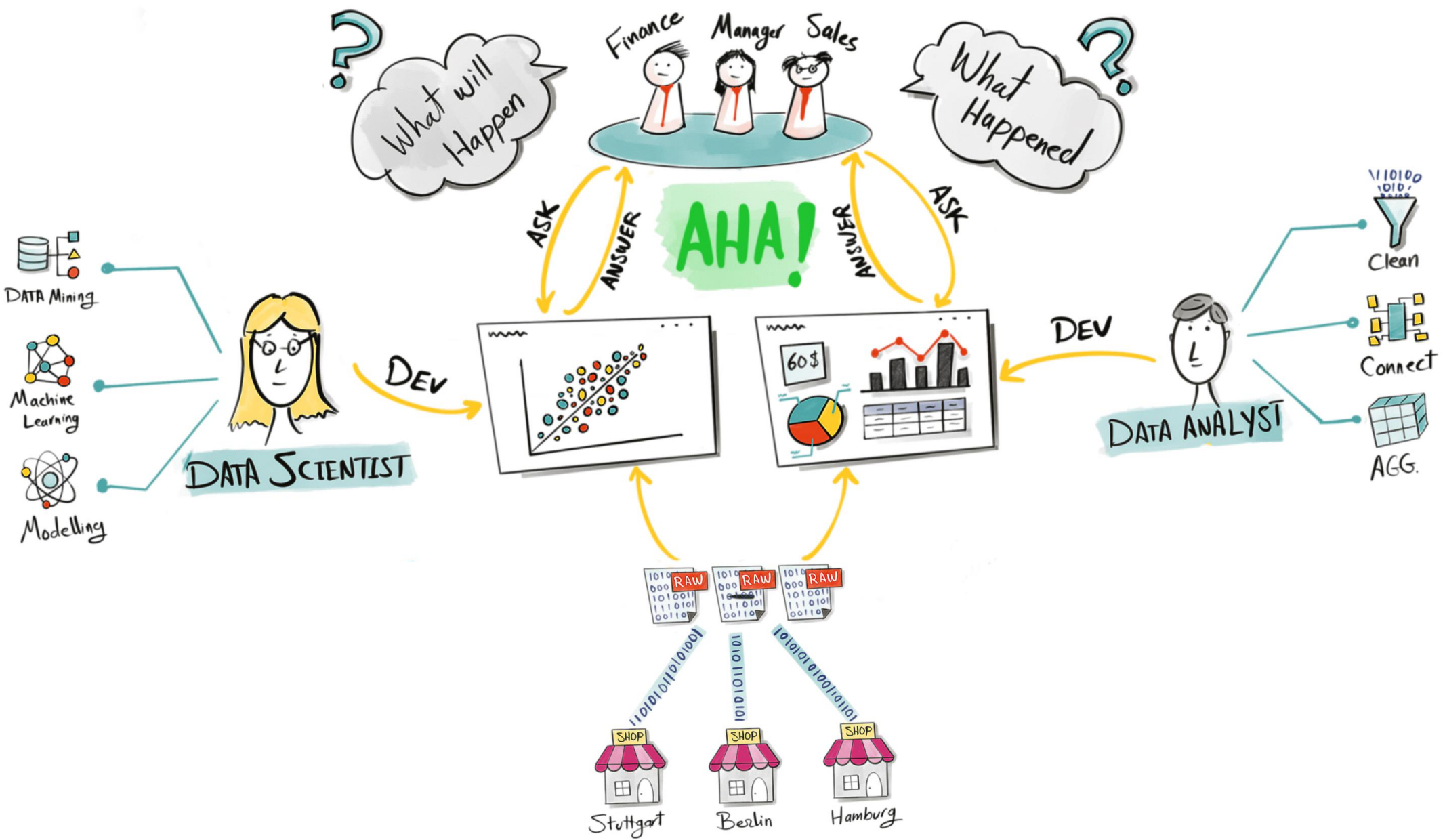
Programming Languages

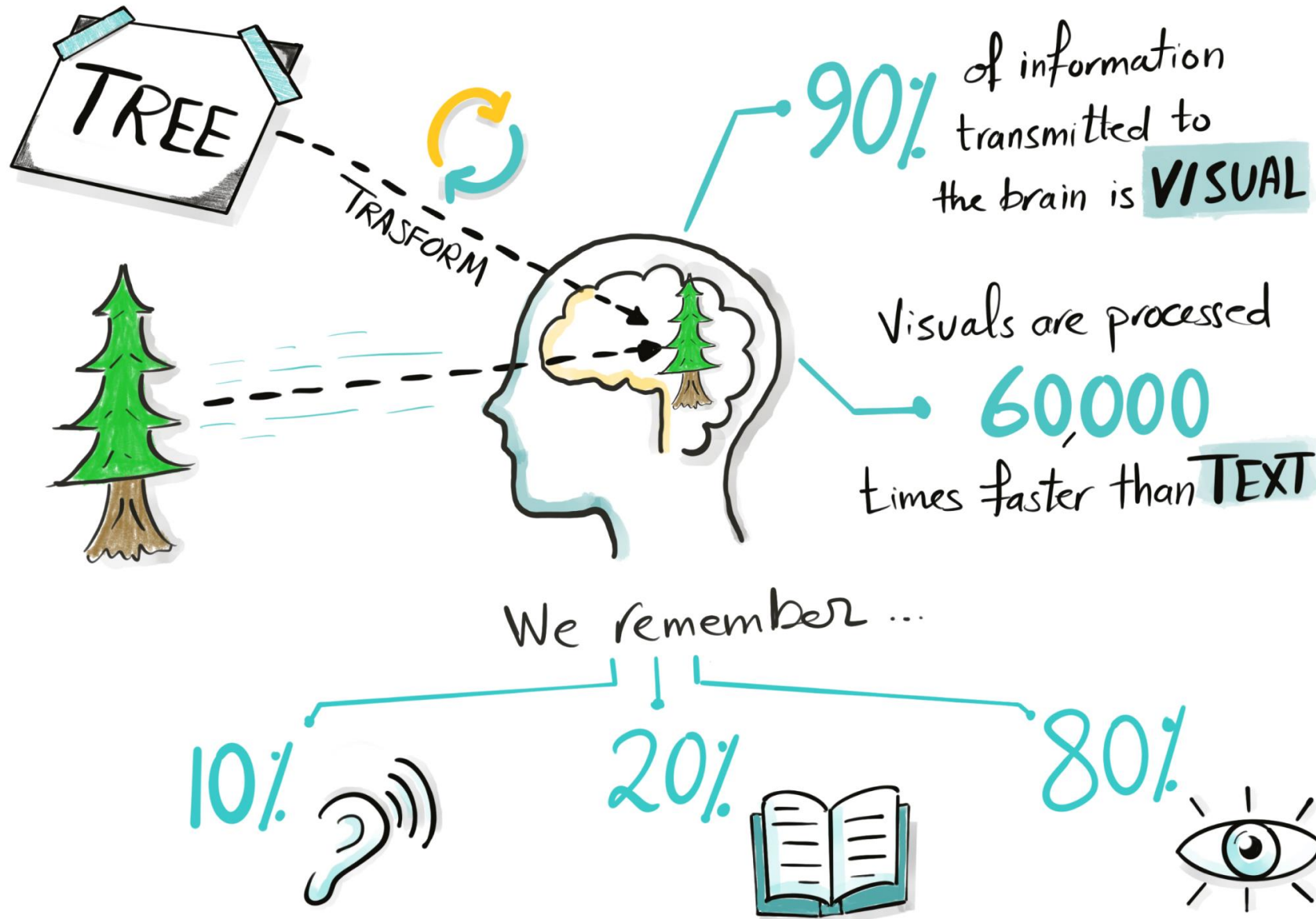


Domain Knowledge

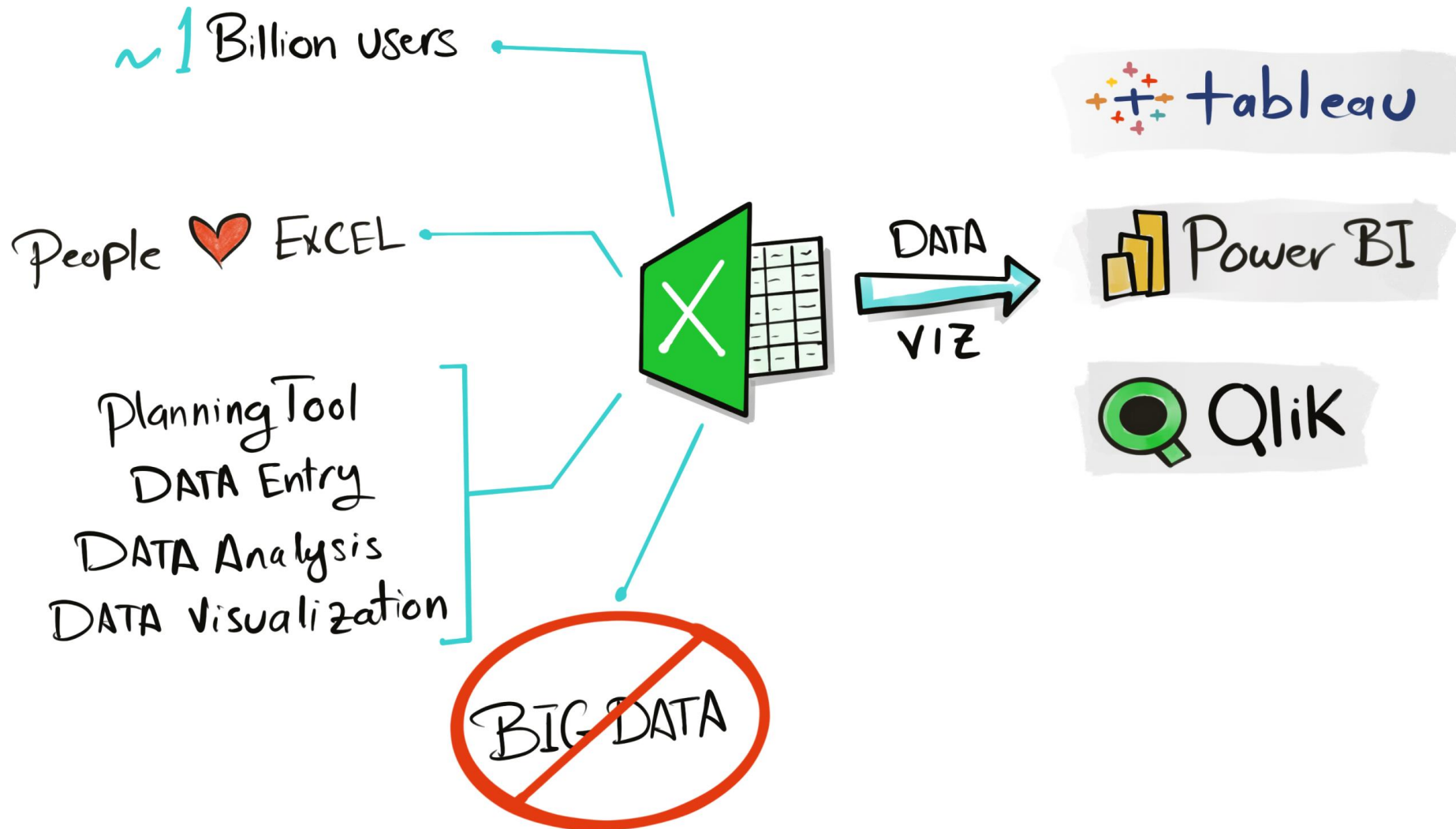
DATA BUZZWORDS

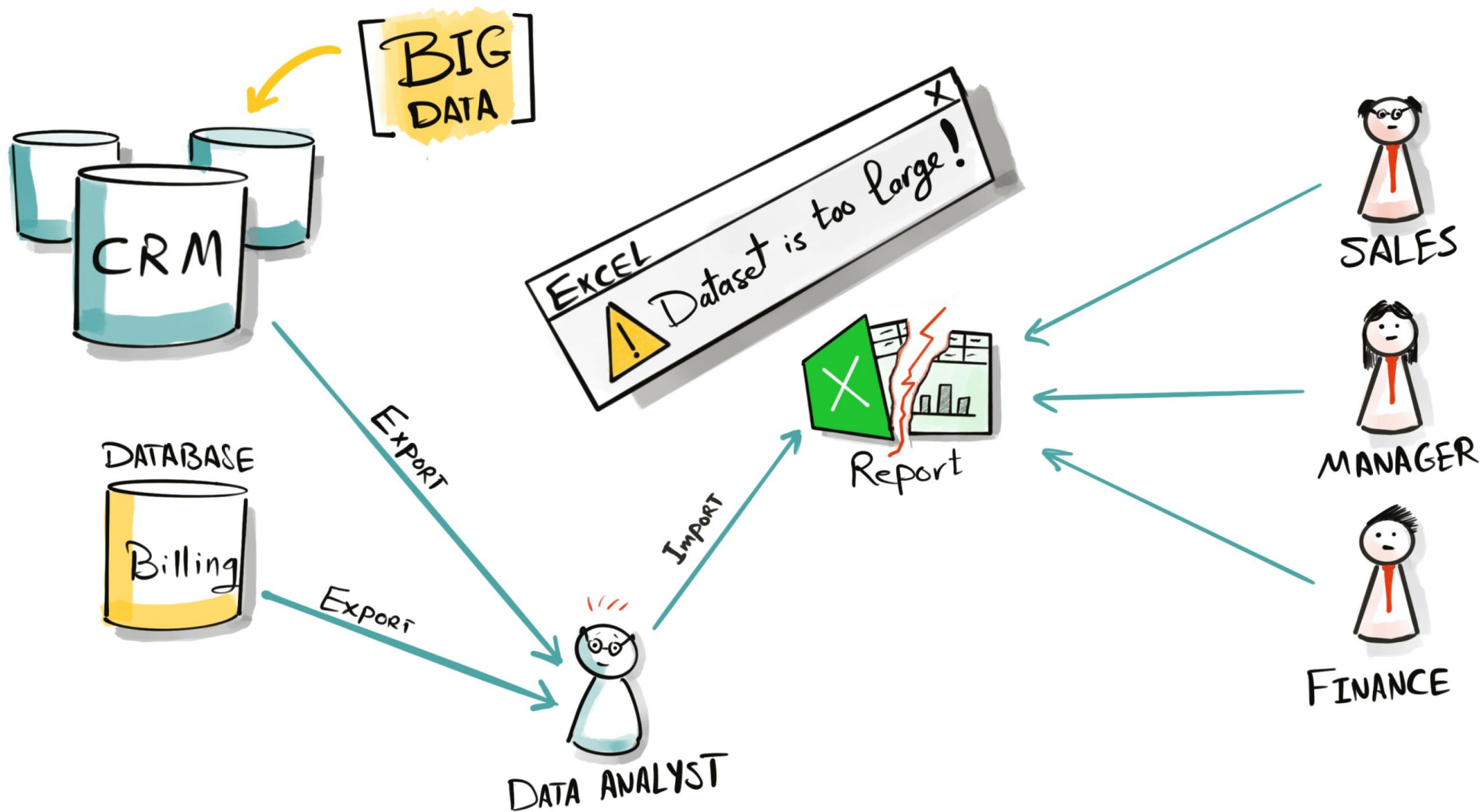


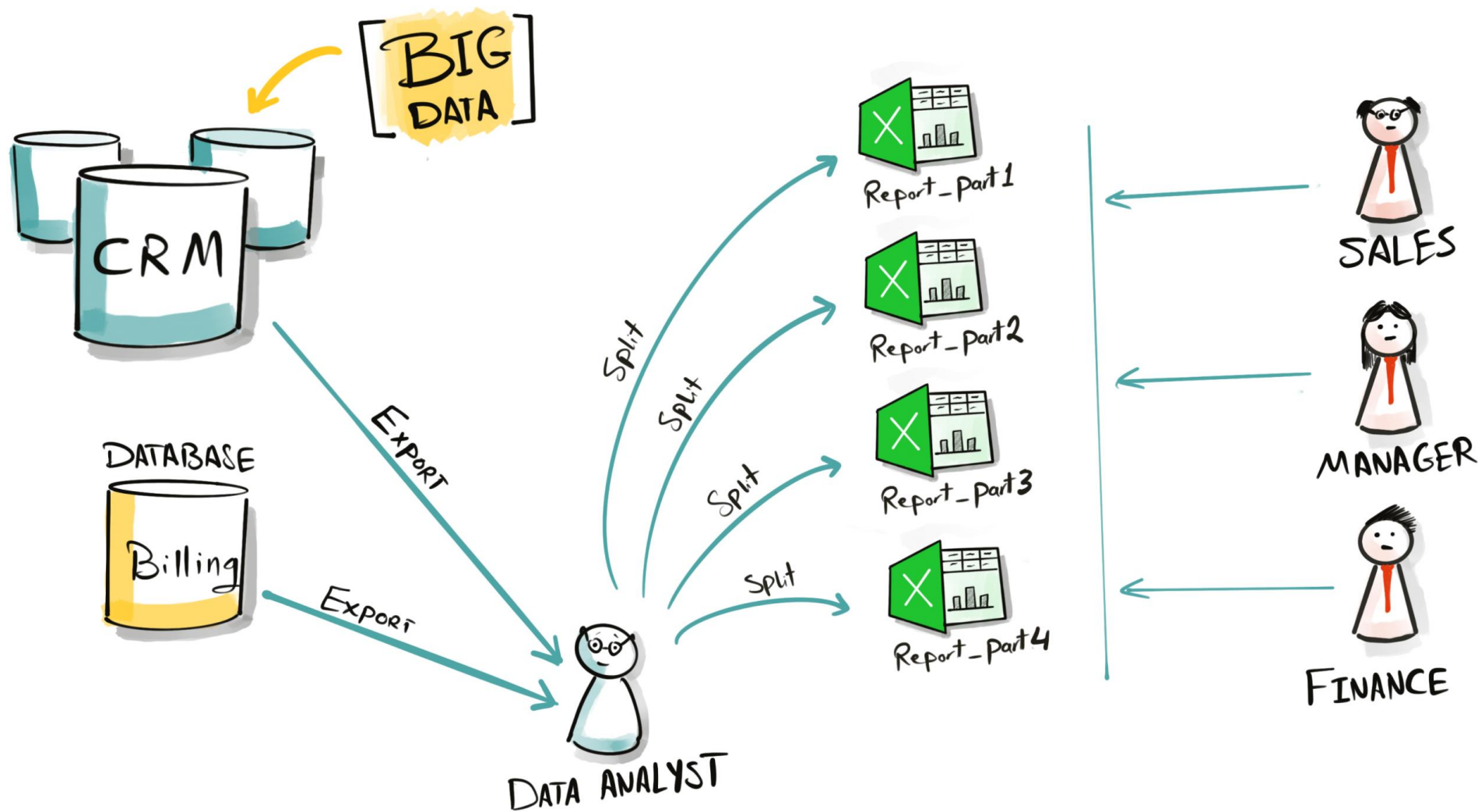


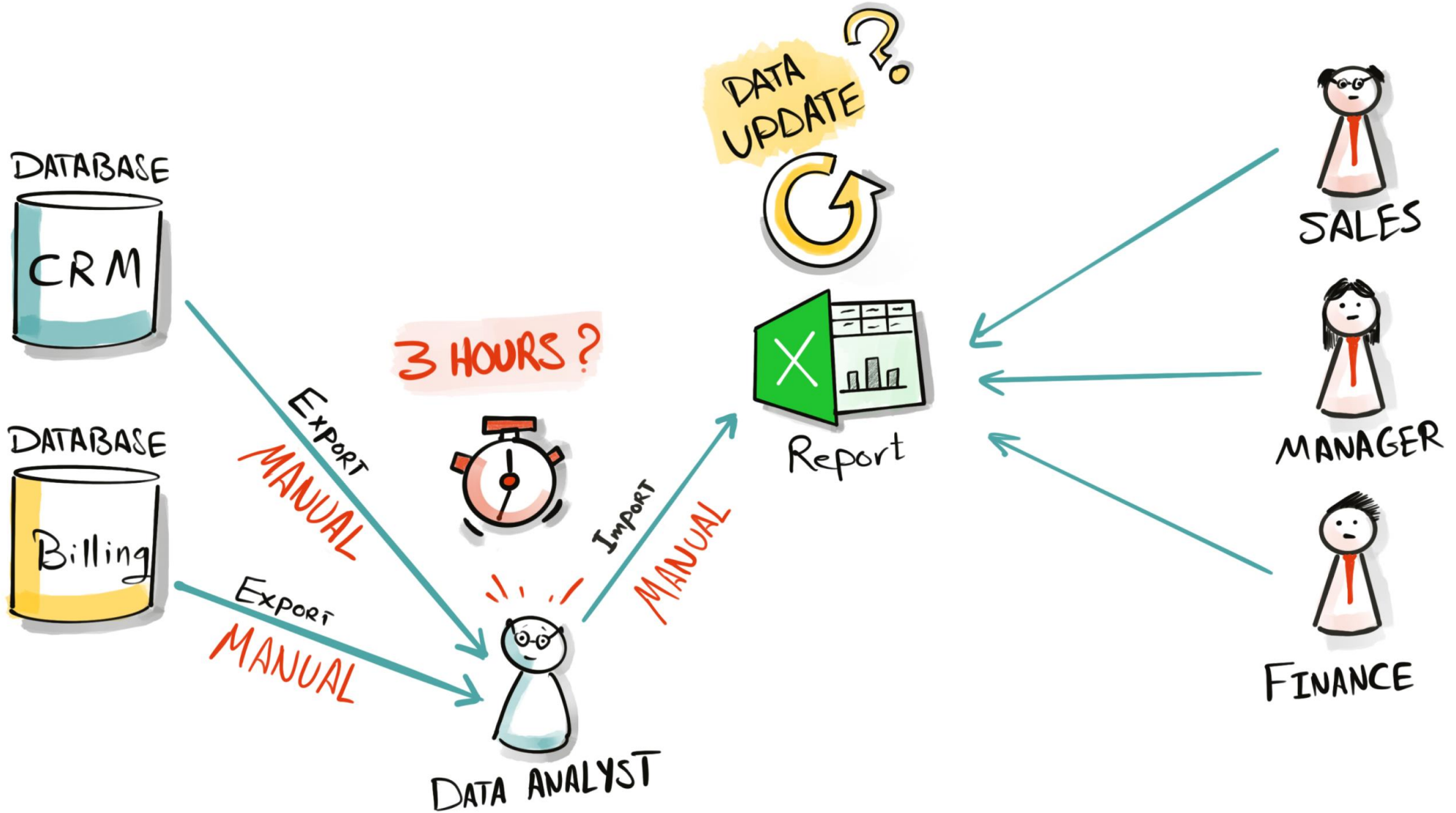


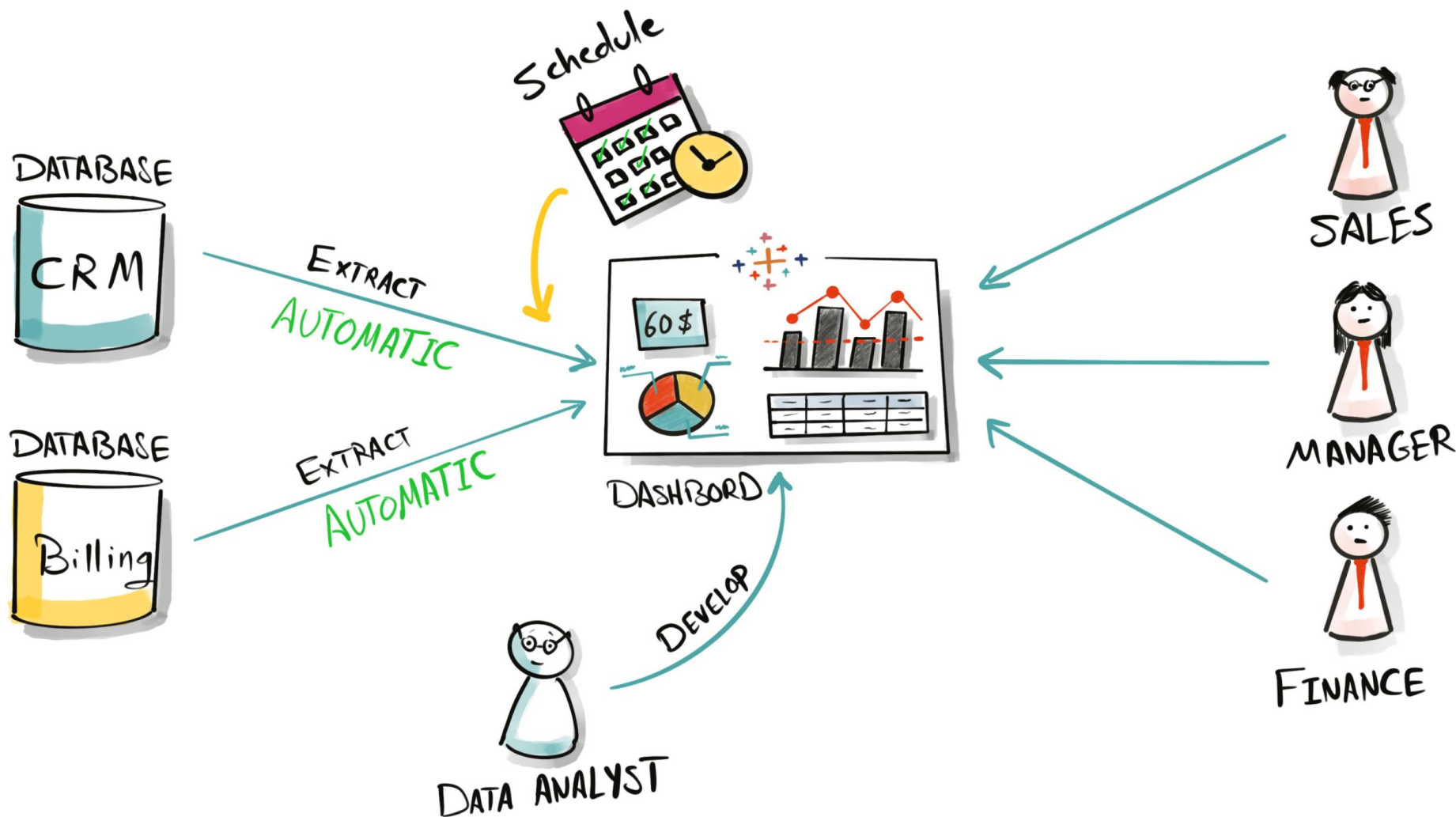


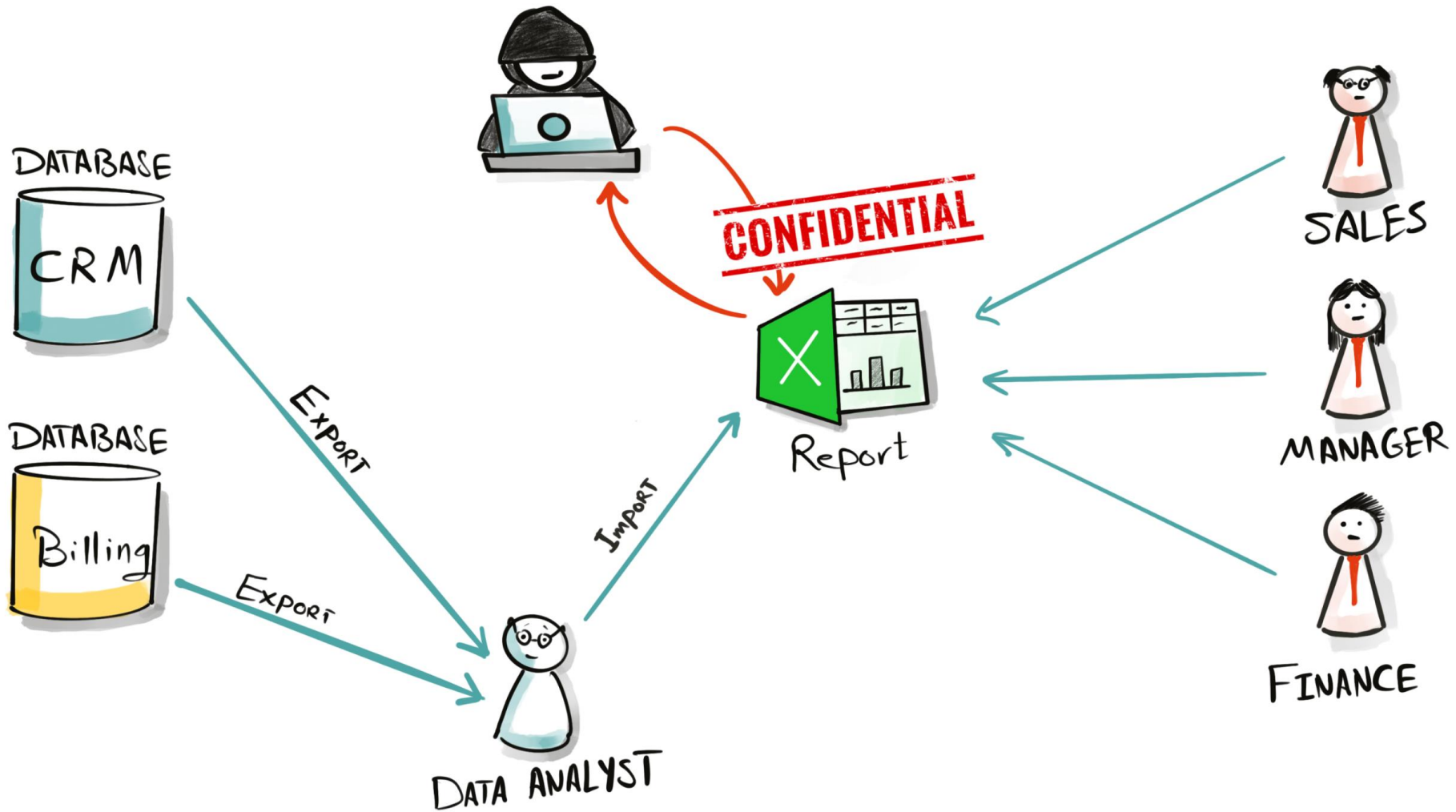


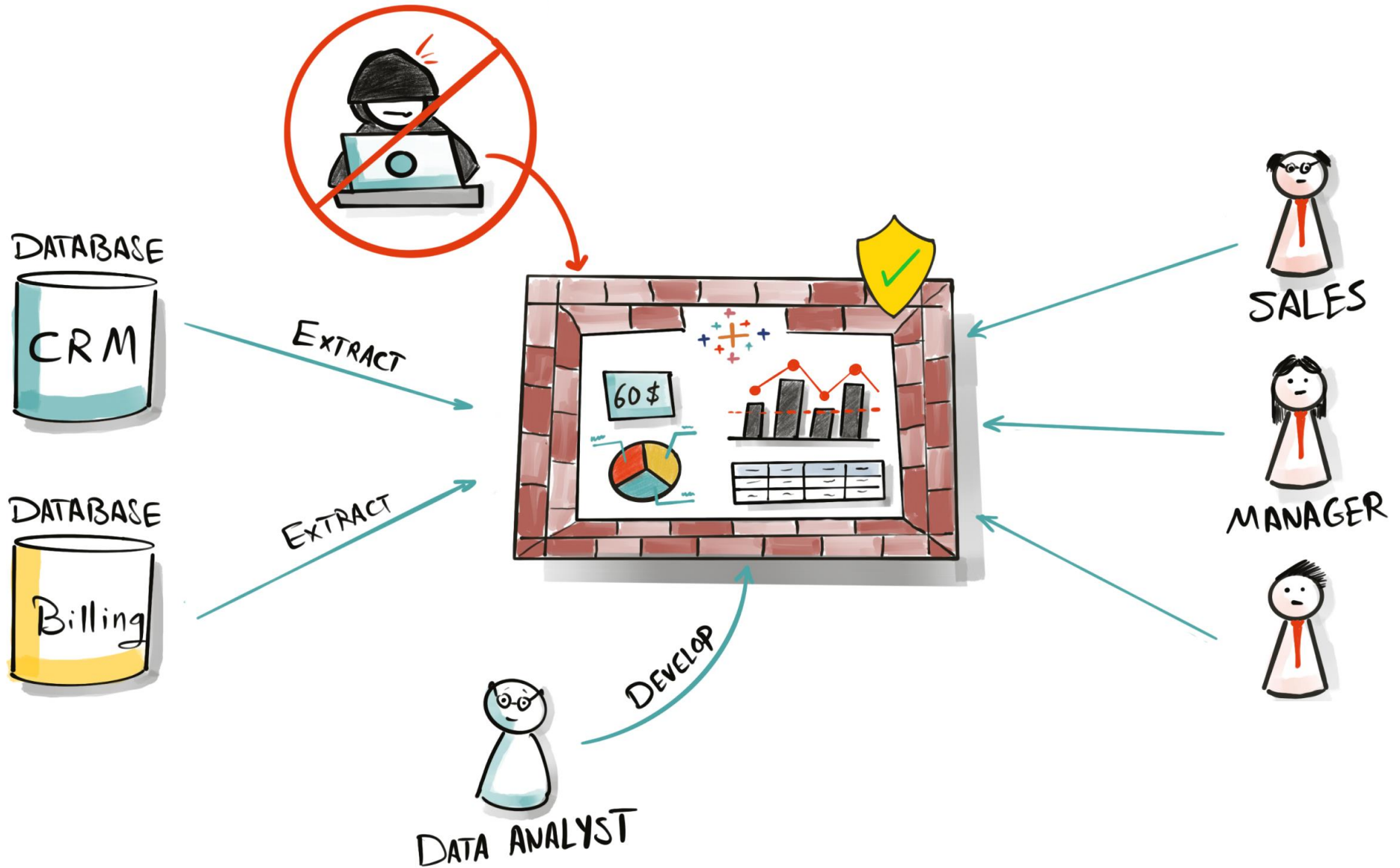












UserName	Country	Sales
Baraa	USA	9000
Baraa	Germany	8000
Maria	USA	6500
John	France	10000
John	USA	7500
Peter	Spain	5900

← All Rows in Sales

UserName	Country	Sales
Baraa	USA	9000
Baraa	Germany	8000

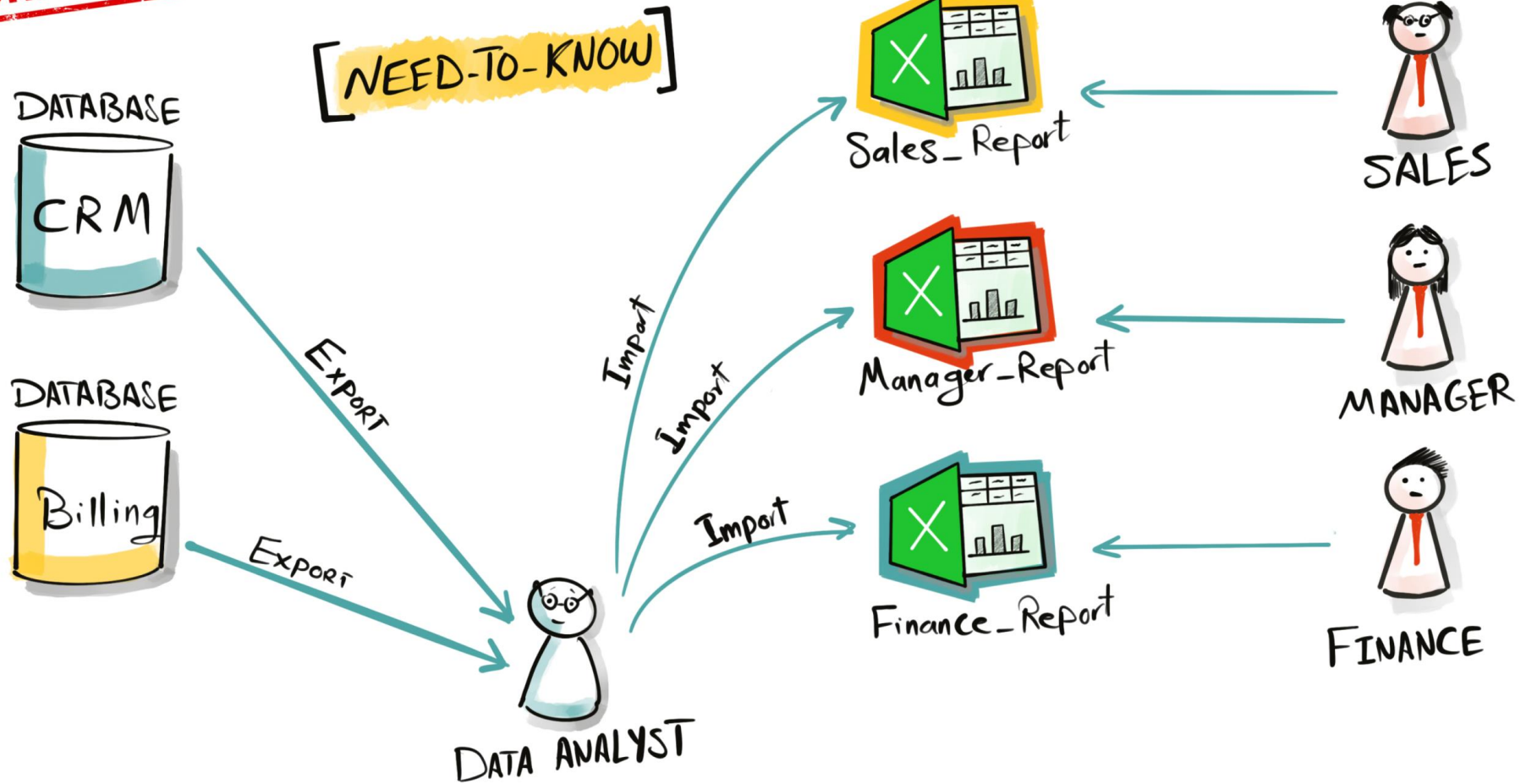
← Baraa's View

UserName	Country	Sales
John	France	10000
John	USA	7500

← John's View

BI with EXCEL

CONFIDENTIAL



CONFIDENTIAL



[NEED-TO-KNOW]



EXTRACT

EXTRACT

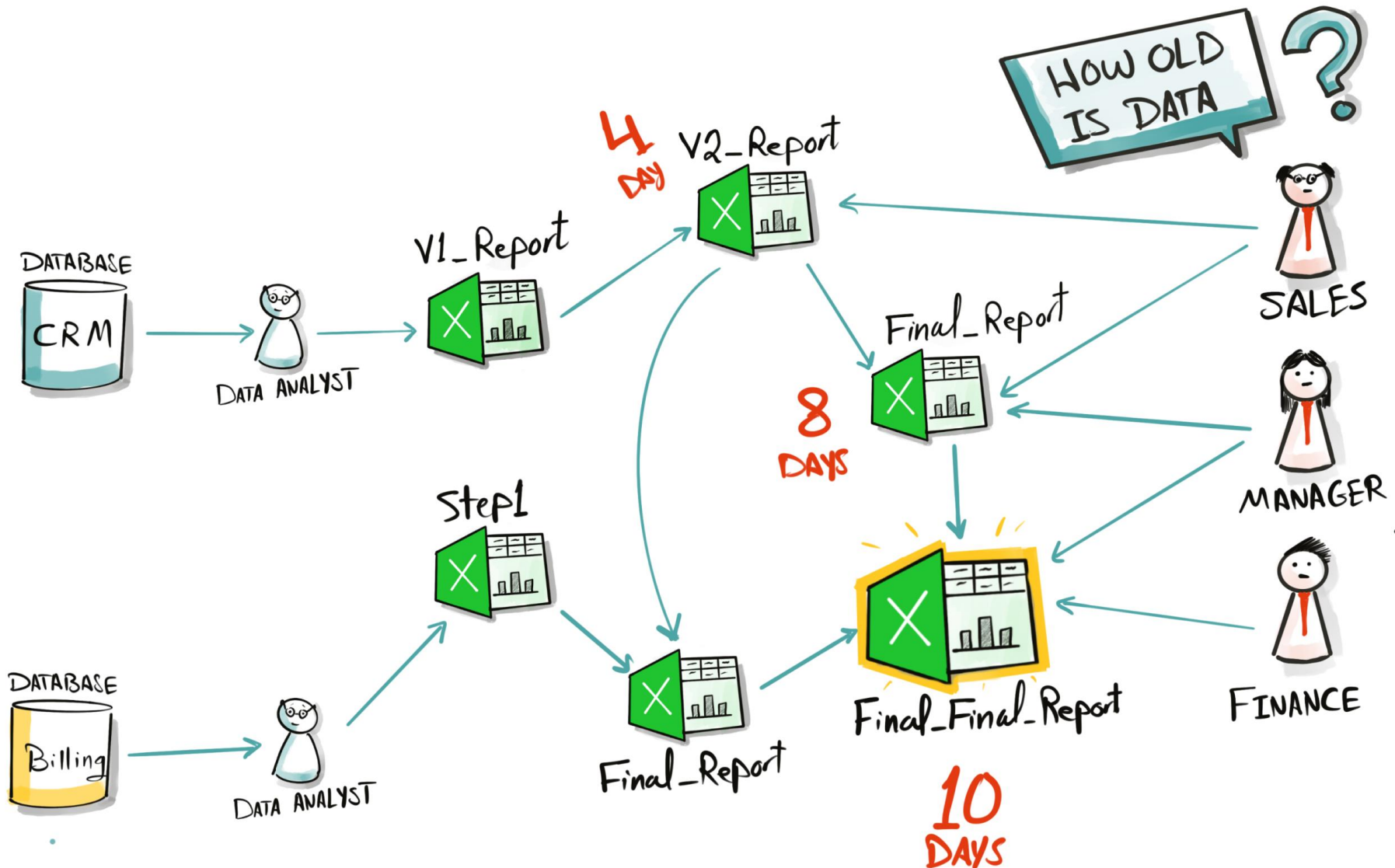


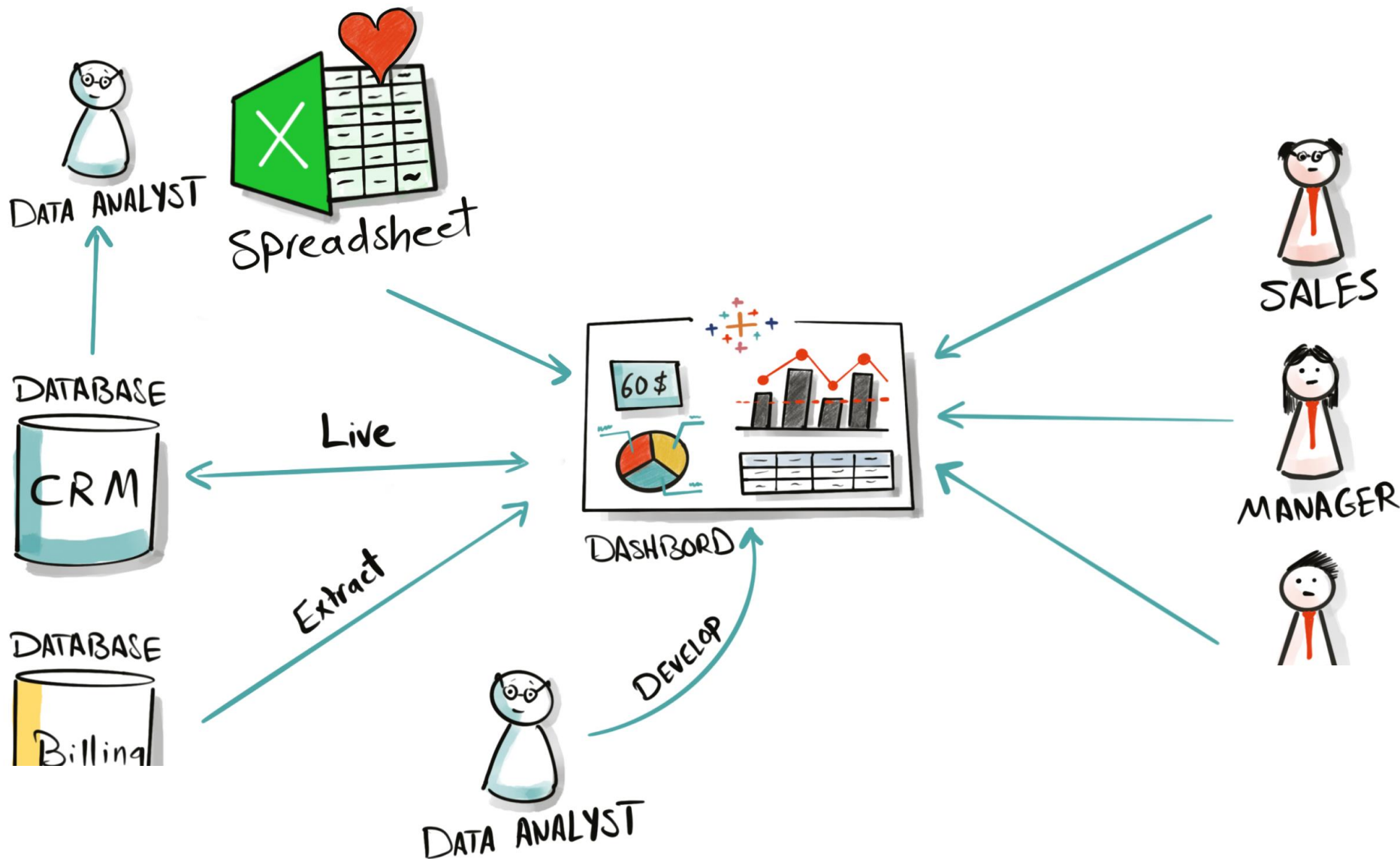
DASHBOARD

DEVELOP

DATA ANALYST







Benifits of Tableau vs Excel



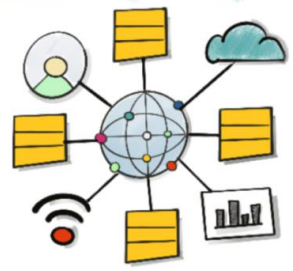
Automation ✓



Security ✓



BIG DATA ✓



Interactive ✓



Tableau History

